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- Grey Market and Counterfeit Products

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Mercury Networks Inc.

A Cisco® Premier Certified Partner.

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Beware of Grey Market and Counterfeit

Mercury Networks is committed to helping its customers receive quality products that are delivered with added value. When products are purchased on the grey market, rather than through us, we cannot guarantee the source and quality of those products.

Grey Market Concerns

- If Cisco cannot verify the source or quality of grey-market equipment, there may be no guarantee of its product configuration. It may also contain counterfeit or third-party components, resulting in increased risk to your network.
- Cisco products purchased through unauthorized channels may not be entitled to Cisco service and warranty support.
- Cisco software licenses on grey-market equipment do not transfer, exposing and customers to software licensing issues, including paying for software relicense.

Protecting Against Grey Market

- Buying Cisco products from Mercury Networks will protect you from getting any grey-market or counterfeit equipment. We buy only through authorized distributors or directly from Cisco.
- If you are a price-conscious customer that is considering purchasing grey-market Cisco technology, consider the Cisco Certified Refurbished Equipment program as an alternative. <http://www.mercurynetworksinc.com/refurb.htm>
- There are many warranty, support, and software licensing risks and there are several consequences associated with purchasing equipment through unauthorized channels.

Counterfeit Products Defined

Counterfeit products can be hardware, software, or documentation to which a Cisco trademark or logo has been affixed without proper consent from Cisco. These include products that do not originate from Cisco manufacturers or are produced without the approval of Cisco, and any products that are produced with the intent to counterfeit or imitate an original Cisco product.

Counterfeit Warning Signs

- The product is being offered at much greater discount than genuine Cisco products.
- The product that the end user receives has Cisco labeling, logo, and trademark, but performance and appearance are inconsistent when compared to similar, genuine Cisco products.
- For more information on how to detect counterfeit Cisco products, visit our website: <http://www.mercurynetworksinc.com/counterfeit.htm>

PIX to ASA Migration

End of Sales Announcement for Cisco PIX Security Appliances

On January 28, 2008, Cisco announced the end-of-sale and end-of life dates for Cisco PIX Security Appliances, software, accessories, and licenses. The last day for purchasing Cisco PIX Security Appliance platforms/bundles will be July 28, 2008 and the last day to purchase accessories and licenses will be January 27, 2009. It is important to note that Cisco will continue to support Cisco PIX Security Appliance customers through July 27, 2013.

Today, businesses face a growing number of network security challenges due to many different dynamics in the industry, including growth in the number and sophistication of attacks, increased collaboration with partners and customers, deployment of advanced technologies such as Unified Communications and wireless, and growth in government regulations to increase business' overall level of information security. Cisco ASA 5500 is the next-generation, best-of-breed security appliance family designed to adapt in these dynamic environments. In addition to providing the same robust firewall and IPsec VPN capabilities as Cisco PIX Security Appliances, the Cisco ASA 5500 Series offers significantly better performance and scalability, SSL VPN support, advanced Unified Communications (voice/video) security, and a modular design that allows you to add features such as intrusion prevention (IPS), antivirus, antispam, antiphishing, and URL filtering. Migration to the Cisco ASA 5500 Series is straightforward, because consistent management and monitoring interfaces allow you to take advantage of your knowledge and investment in Cisco PIX Security Appliances.

Mercury Networks can help you migrate to Cisco ASA 5500 Series Adaptive Security Appliances. Mercury can also help you take full advantage of the new platform's features by integrating SSL VPN, IPS and content security, and extending the value of your investment in Cisco security technology.



Mercury Networks can help you migrate to Cisco ASA 5500 Series Adaptive Security Appliances.

Data Center Solutions

Unfortunately, most data centers don't run as well as they could. Adapted to meet immediate needs, they are often just not equipped to handle future changes. As you know, bolt-on solutions only make data centers harder to manage—taking up more time, resources and money.

Flexibility leads to productivity.

Cisco Data Center Solutions are flexible. They are designed to help you manage your current business goals and to handle the deployment of new technology as your organization grows. Cisco Data Center Solutions are also designed to enable you to streamline your company's applications, storage and servers by unifying them under a single platform. Ultimately, using Mercury Networks to help you deploy Cisco-based solutions will help your data center run more effectively and deliver the following benefits:

- Multiple network-based solutions delivered with a cohesive approach.
- Built-in security to help minimize risk and make compliance easier.
- A fully integrated systems approach, making costs easier to manage and control.

When you use Mercury to deploy Cisco's Data Center Solutions, your infrastructure and entire company will run more efficiently. And in working with us, our certification as a name of Cisco certification here Mercury ensures that you will receive experienced service focused on meeting your business goals.



Power of the Mobile Workspace

Today's office isn't an office at all; it's virtually anywhere employees need to work and wherever opportunity arises. Whether you have a multi-site or campus-based business, or you're moving or opening a new facility, enabling uninterrupted mobile collaboration between environments, devices, and networks is critical to maintaining a competitive edge and fostering business growth. When individuals and teams are empowered to work when, where, and how they prefer—without sacrificing security—organizations are able to reach new levels of customer satisfaction, productivity, efficiency, and success. Cisco® and Mercury Networks can help.

Wired and Wireless Mobile Communications

Cisco's integrated wireless and unified communications solutions help organizations meet the changing needs of an increasingly mobile, collaborative and virtual workforce. Uniting networks and mobile applications with integrated security throughout, Cisco empowers organizations to reach new levels of productivity and responsiveness. Cisco Unified Wireless Network solutions and Cisco Unified Communications applications, coupled with Test Company support and services, enable the delivery of several powerful advantages.

- Create new revenue streams and business growth with anywhere voice and wireless access.
- Enhance decision-making and productivity with single-number reach and easy switching from mobile to office phones.
- Help ensure security, call quality and any-location access with an integrated wired/wireless network solution.

Mercury Networks can help you easily and costs effectively implement a Cisco Unified Wireless Network and Cisco Unified Communications applications. We'll introduce you to Cisco Capital™, which provides smart financing solutions that enable you to implement today's technology with tomorrow's budgets. And Cisco Unified Workspace Licensing allows you to procure, on an affordable per-user basis, a broad range of Cisco Unified Communications applications and services, including licensing, support, and software subscription.



Discover the power of your own mobile workspace

“Mercury Networks can help you easily and costs effectively implement a Cisco Unified Wireless Network and Cisco Unified Communications applications.”



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World Class Business

**Your network can do more than connect computers.
It can help you take your business where you want it to go.**

*Want to provide industry-leading customer service? Capture greater market share?
What about expanding into new markets or reaching higher profitability?*

As a Mercury Networks and Cisco® customer, you may already be holding the key. Call us today to find out how, working together, we can transform the network you have today into one that fuels your business tomorrow.

Today's network, built for the future.

Test Company realizes that companies like yours need more from their networks than ever before. We can work with you to choose the right combination of routers, switches, and enhanced security, creating the secure, reliable platform you require. And Cisco Capital® can help with simple financing solutions, designed to support the goals and technology needs of your growing business.

With the Cisco Secure Network Foundation, you can build on your current network to:

- Support e-commerce and new applications, such as voice over IP (VoIP)
- Empower your employees with secure anytime, anywhere access to information
- Improve relationships by extending network access to partners and suppliers

About Our Organization...

Ohio based **Mercury Networks, Inc.** is a Networking Solutions Provider that specializes in providing robust networking solutions that are functionally rich, cost-effective and simple to use. Our competitive advantages include our industry-leading intellectual property portfolio, distributor and customer relationships, and brand identity. Our solutions are ideal for ISP, Local Exchange Carrier, Cable, Education, Banking and SMB applications. As a Cisco Systems Partner we are committed to delivering high quality solutions built around Cisco's industry proven hardware.

Our service offering includes wireless network design and security, wireless bridging applications, network design and implementation for hotspots, MxU, hospitality and education markets. As a value added service we also offer network management and support.

